

INCREASED PRODUCT SALES **a *Must* for All Spas**

Product sales are crucial in the current economy. The most successful spas make up to 40% of their income from retail sales of products.

There are many good products to consider on the market now. One of the most exciting up and coming product lines has lotions, masques and body butter with wine grape concentrate. Wine grapes offer many wonderful benefits: It is a good way to get the benefits of resveratrol on the skin, it shows the spa is offering state of the art products in the salon and it provides an added source of income.

A spa client of Wine Country Naturals recently called to reorder products. She let us know that she had set up a separate “vinotherapy” section in her spa that was going over really well and providing some added income. She used the products to add treatments to her menu of services as well as making them available through retail sales. She called with an increased order because this exciting idea was very well received by her clients.

For more information about vinotherapy products, visit www.winecountrynaturals.com
Note that the current product line includes a hand lotion with Chardonnay grapes, a body butter also with Chardonnay grapes, a mud masque with Zinfandel grapes and a salt scrub with Cabernet grapes.

Wine Country Naturals is planning to expand their line to include a massage cream with wine grape concentrate, and other face and body products. Don't be left out — introduce vinotherapy into your product offerings today!

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